

Digital Manager/Senior Exec

Our Client is one of a very small number of European communications companies that focuses on the Leisure and Entertainment markets.

Their services include media planning and buying, strategic planning, qualitative and quantitative research, digital online solutions and creative content consultancy.

They hold the same principals as many of their clients, which means they feel corporate accountability to uphold a responsible approach to advertising. They realise the impact that their work can have on young people and address this in two ways: through building expertise in their specialist market and establishing a succinct methodology when it comes to carrying out their work.

They are looking to recruit a new Digital Manager/Senior Exec (dependent on experience) to their Media's Digital team.

The new starter would immediately be exposed to live client campaigns and would need to hit the ground running. At least 2-3 years' experience in a Digital team at a major media agency is essential. They would prefer someone who has a background in Google AdWords/PPC campaigns, although they are willing to consider other strong Digital candidates. This is a great opportunity for someone who has proved themselves but is looking to take the next step in a niche media agency where they will be relied upon more so than at a larger agency.

Salary Level would be up to £27,000 p/a – again this would be dependent on experience. This would place a new starter fairly high on our Clients pay grade at this level and they are therefore looking for a real self-starter who is able to drive change and bring their own ideas to their clients, help to secure new business wins and service good existing business.

They would like the role to commence ASAP so there can be some handover with the person leaving this position.