

Digital Account Director (£45k - £52k + Benefits)

Based Oxfordshire

Our client is a fast growing, medium sized creative marketing communications agency, providing creative, digital, PR and media services to a blue chip client base from their offices in the beautiful Oxfordshire countryside. The agency are currently looking to recruit a Digital Account Director, with excellent all round digital knowledge and experience to help drive their digital offering forward.

The successful candidate will play a crucial part in helping to shape the agency's future digital offering, acting as a mentor to the current digital team and playing an instrumental role in the future expansion of the digital team. This is an excellent career development opportunity for the right candidate.

Key responsibilities will include:

Managing an existing portfolio of clients, end-to-end overseeing of campaign management across various digital channels, and having real input into client digital strategy. You will be confident dealing with clients, managing their expectations and budgets, plus getting involved at all levels within the agency to ensure campaigns are completed to the highest standard, on time and on budget.

You will have an excellent understanding of the current digital marketing landscape and trends, with a genuine interest in keeping up to speed with the latest developments in this rapidly changing arena.

Experience / skills required:

- Senior account handler with knowledge and experience of agency processes
- Proven ability to sustain and develop valuable client relationships
- Demonstrate enthusiasm, innovation and creative thinking
- Strong understanding of the creative processes
- Work collaboratively within a highly motivated agency team
- Interpret a brief and add value through innovation and experience
- Write effective, compelling presentations and proposals
- Strong presentation skills and an ability to develop compelling client strategies
- Confident and personable with excellent client facing skills
- Line management / development experience
- Highly organised with exceptional attention to detail
- Proven ability to deliver to deadlines and within budget

Remuneration/Hours

- Salary £45k-£52k basic, plus excellent benefits
- Annual holiday entitlement of 22 days, rising to 25 days, with the option to buy/sell 3 days
- Normal working hours from 9.00 am to 5.30 pm Monday to Friday, though a degree of flexibility will be required
- Excellent benefits package, including private healthcare, life insurance and more

