

Automotive Account Manager – Marketing Agency SW London

Integrated / Channel Marketing

To be considered for this role you must have at least 2+ years experience of working in a marketing/digital agency.

An outstanding individual is required to join a well established and ambitious independent marketing/digital agency based in South-west London.

We have an opportunity for a first class Account Manager to work on a busy and exciting automotive account, supporting an Account Director and coordinating an integrated team of specialists. Their business is growing fast and needs top talent to sustain their trajectory.

Company profile

They are an exciting and successful independent marketing agency with a broad range of blue-chip clients from a wide variety of sectors but with particular strength in the automotive sector. They help their clients make measurable and sustainable changes to their businesses and help brands deliver their promises to customers, through their channel and partners.

Their work includes developing digital business applications, websites, CRM, incentive programmes, email campaigns and a broad range of communications including live events.

Business is booming and they are looking for a top Account Manager to join an integrated account team, delivering a variety of projects.

Role and requirements

The successful candidate will be the fulcrum of the account team and enjoy day to day client contact across a wide range of projects and programmes. You'll be responsible for building and developing good internal and external relationships and support the Account Director's efforts to grow and develop the business.

With a passion for marketing you'll enjoy complex business problems and have a proven track record in delivering a broad range of projects using a wide assortment of marketing tools. You'll already have shown you can thrive in a fast-paced, integrated environment and your experience to date should include some exposure to B2B, trade or channel marketing. Automotive experience would be a real plus.

The quality of their delivery is a key driver for excellent client retention so you must have excellent attention to detail, top-notch project management skills and relish the challenges of multiple projects and tight deadlines. A sense of humour and a passion for collective achievement are mandatory.

They are looking for an excellent academic record and at least 2 years' agency experience with at least 1 year in a similar position.

Skills and characteristics

- Accomplished Project Management skills across digital and other projects. Systematic and process oriented
- Strategically aware and interested in the long term, not just the project / task at hand.
- Able to build strong client relationships based on understanding of client's needs / business and superb standards of delivery

- Strong management of costs and suppliers. Comfortable using a job management system. Maximises the profitability of each project budget
- Skilled at co-ordinating a variety of internal resources, building relationships and keeping projects on track through excellent communication.
- Have excellent written communication skills - able to draft presentations and proposals
- Practical, down to earth with bags of common sense and a positive outlook. Calm and considered

Remuneration

- £28-35K plus performance bonus, pension and healthcare (after qualifying period), travel insurance